

FUTURE NEIGHBORHOODS

After all, We will still be humans.

 @escuchamivozpostercontest

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CALL FOR ENTRIES 2023

1.- All designers, graphic artists, visual and plastic artists, or unrestricted age and gender may participate. **Each participant will be able to submit up to 10 posters.**

2.- Requires registration in www.escuchamivoz.org page starting **April 15th 2023**. Please see our privacy notice before registering the link. The system generates an account that requires your activation by clicking a link sent to your email; please review your spam and have our email account in your address book to avoid this delay. However, do not hesitate to contact us if you have any trouble.

3.- Should send their poster (s) through the same website: 2953 x 4134 pixels at 150 dpi in RGB (50 x 70 cm at 150 dpi in RGB). VERTICAL FORMAT. in JPG format not longer than 10 M.B. per poster. The posters sent without meeting this requirement will be disqualified and lose the opportunity to spend the jury process.

4.- Reading the BRIEF carefully, most of the FRAMEWORK, and the informative links that expose and deepen FUTURE NEIGHBORHOODS is essential. This will give you knowledge on the subject and is precious material for developing your ideas.

5.- The call will be open from April 15 until **September 16th, 2023**.

6.- We do not grant cash awards or material goods. An international jury will select the best 50 posters and be part of traveling

exhibitions inside the country and probably in other countries in the world **(You can have a poster exhibition in your country if you want! – write to us for further information to: posters@escuchamivoz.org).**

WE ARE A NON-PROFIT LEGAL ORGANIZATION BASED IN MÉXICO; OUR AIM ISN'T FOR PROFIT. WE RECOMMEND ASKING TO OTHER POSTER INITIATIVES BEFORE YOU LEND YOUR ART & TIME.

7.- The jury will meet online on September 2023. This year's print book edition will be under demand and should be covered by each designer. This allows us to reduce CO2 impact, and shipping costs will be lower for you since we realized print book shipment is not competitive anymore. You will have the chance to have a print edition with the lowest cost than in past years. If your poster is selected, you will have an electronic copy without cost.

8.- If you send us a poster and you are not selected, we will send you an electronic certificate by email in gratitude for your participation. If you are a selected designer, your certificate will be sent electronically with the legend: **SELECTED DESIGNER**, and your poster will participate in the physical exhibition(s).

9.- Posters must be sent from your authorship. By submitting your (s) sign (s), you confirm that you did the design and did not contain elements that could damage the intellectual property of a third party.



FRAMEWORK

Are you ready to **defend THE FUTURE?**

If we do not imagine it...who is doing it? who will decide?...

"A neighborhood is a subdivision of a city or town, which usually has its own identity and whose inhabitants have a sense of belonging."

(Definition of a neighborhood - Definicion.de, s. f.)

The culture of the neighborhoods is the essence that makes a city, state, and country unique. It is part of what generates diversity and a sense of belonging in communities.

The development proposal for a society with a more profound human reflection is a series of actions based on strengthening democracy and the fight against corruption in the community. The use of the arts, dialogue, and daily life and the appreciation of them as channels of communication and tools for social transformation is a concept that expresses the desire of populations, artists, and activists to transform themselves and their community and, thus, to prevail and influence the design of their future.

Identifying and understanding neighborhood dynamics is fundamental to generating spaces of traditions where micro-social dynamics stimulate a collective imaginary as resistance to the hegemonic dynamics of the "global city" (Sassen).

It is essential to take into account all stakeholders to project the future in the neighborhoods and create synergistic solutions instead of complex problems. Negative connotations of marginalization of neighborhoods, including discrimination against traditional festivals and cultural expressions, reflect the need to understand diversity and generate spaces that give each neighborhood a unique sense of identity.

The world and human relationships are suffering deterioration. Futuristic studies hurry up to do descriptions and theories from different possible future stages while proving different methodologies to help the communities to understand them and make them realize they can and must take part in the crucial decisions of their future. One of those theories describes three big future stages: "The conventional world, Barbarization & finally, The Great Transition." Raskin, P.



BRIEF

"A neighborhood is a subdivision of a city or town, which usually has its own identity and whose inhabitants have a sense of belonging."

(Definition of a neighborhood - Definicion.de, s. f.)

The future scenario in which market forces rule and decide the design of neighborhoods is already a utopia. Setting aside social and environmental problems, it has serious blind spots and consequences that can collapse the system. There is no future in it.

Not attending and not being able to see this reality can lead to barbarization and the generation of fortress cities, leaving outside their walls the vast, impoverished majority and with uncontrolled levels of violence.

The "great transition," in which the proposal is a new paradigm that understands that solidarity, respect, and balance are fundamental, is the only path to the future that can lead us to harmonious and sustainable survival.

Choose any of the three scenarios to make your poster and help with this to become aware of the importance of influencing everyday life for a viable future in which all the world's communities must make decisions and be part of designing future neighborhoods.

To let your imagination run wild, we have created a series of short narratives based on the scenarios of the Great Transition theory; you can use them to create your poster or, better yet, create your own history. Please help us understand the importance of influencing daily life for a viable future in which all communities worldwide must decide and design future neighborhoods. Remember: anything goes; imagine big, imagine the micro-social dynamics, imagine the craziest and most extravagant. The future does not exist: CREATE IT AND DESIGN A POSTER.

(2023). Great Transition: The Promise and Lure of the Times Ahead. Tellus Institute. <https://www.tellus.org/>

The call to the international community of designers is for the prospection of the neighborhoods in the future. Release the imagination and project questions:

What will be the future of the world's neighborhoods, and how to strengthen their resilience to current challenges and dynamics?

How can my neighborhood culture contribute to a more human and inclusive global dynamic?

How do designers and visual artists project the future neighborhoods of their own places of origin?

Are there points of convergence between neighborhoods in different countries? What are they?

Making a neighborhood means projecting a future while living and creating the district today in a conscious, daily, and community way, thus contributing to the "Great transition" or visualizing the counter-scenarios as tragic inspiration to influence awareness and take part in designing their future.

NARRATIVES BASED ON CONVENTIONAL WORLDS & NEW PARADIGMS OF THE GREAT TRANSITION.

We use sunlight for cooking or heating, generating electricity, or activating the hydraulic system (with control and little water for all sectors). After the Water's Great War, sunlight is one of the last natural resources we count on to survive. Our cities are underground; depending on your economic acquisition, the neighborhoods are receding into the depths. The more profound, the highest economic acquisition; the environment in the depths is fresher, and you are far away from the lethal radiation on the surface. In my neighborhood, the more common colors are yellow, orange & red; most of the colors get burned. Even though you get something different, they always finish in the same color range after one day.

Food, groceries, and supplies, or the medicines of the recipes from The Medical Basic Service written by the chats GPT, and other luxuries, land by the pressure ducts which send us controlled rations per neighborhood and sector every month. If you want extra benefits, you must pay for an enormous data quantity that no one can produce at this level because we have the energy under the control of the richest. All consumption is controlled by corporations. After the Great Revelation War of the world's Indigenous people, corporations took complete government control with the help of organized crime groups.

Our homes today are built on trees. The neighborhoods have been created depending on the significant trees in each zone. My area has five of them with 50 homes on them. All transport systems have been modified. The bicycle is now the main human transport and the underground as well. Cars were prohibited 100 years ago. No one can have such a selfish vehicle like that. We know each other on the trains and have learned how to be polite with the three days a week community job. In those three days, we learn to live together, fix neighborhood damages or disagreements, and learn and practice artistic, sports, technological and scientific disciplines.

After The Great Water & Food War, big earth extensions were declared as protected areas, managed by expert farmers trained by a blended indigenous cosmivision and biotechnological education. Indigenous people were finally listened to by CEOs of the worldwide biotechnological corporations and agreed to co-design the global food system. Both agreed to respect biodiversity and each culture feeding. The CEOs and investors had to submit themselves to a deep awareness process to quit their selfish privilege. On the other hand, the Indigenous people realized all the benefits of biotechnology. Both finally understood the damage they were causing with their inflexible positions. But thanks to the AI, the possible scenarios were projected in VR simulators if they shifted their attitude and were able to see the benefits. Now, they keep working together.