



CONCURSO INTERNACIONAL DE CARTEL 2021
INTERNATIONAL POSTER CONTEST

CONVOCATORIA ABIERTA
CALL FOR ENTRIES OPEN



 @escuchamivozpostercontest

 @conescuchamivoz

 @postersemv

 @postersemv

Ilustración: Claudia Tello.

CALL FOR ENTRIES 2021

1.- All designers, graphic artists, visual and plastic artists or unrestricted age and gender may participate. Each participant will be able to submit up to 10 posters.

2.- Requires registration in www.escuchamivoz.org page starting February 10th 2021. Please see our privacy notice before registering link. System generates an account which requires your activation by clicking a link send to your email, please be sure to review your spam and be sure to have our email account in your address book to avoid this delay. However, if you have any trouble do not hesitate to contact us.

3.- Should send their poster (s) through the same website as far: 2953 x 4134 pixels at 150 dpi in RGB (50 x 70 cm at 150 dpi in RGB). VERTICAL FORMAT. in JPG Format not longer than 10MB per poster. The posters that are sent without meeting this requirement will be disqualified and lose the opportunity to spend the jury process.

4.- It is very important to carefully read the BRIEF and most of the FRAMEWORK also the informative links that expose and deepen on HANDS ARE TO CREATE this will give you the knowledge on the subject and is highly valuable material for conception and development of your ideas.

5.- The call will be open from February 10th until May 20, 2021.

6.- We do not grant cash awards or material goods. The best 50 posters will be selected by an international jury and will be part of traveling exhibitions inside the country and probably in other countries in the world (You can have a poster exhibition in your country if you want! – write to us for further information to: posters@escuchamivoz.org). Take a look BLUE CAUSE AWARD and get involved!.

7.- The jury will meet online during the month of May - June 2021. If your poster is selected you will have a copy of our print edition without cost we only ask you to cover the amount of shipping. The printed version of this edition is subject to sponsorship availability, however we will have an electronic version).

8.- Also, if you send to us a poster and you are not selected we will send to you an electronic certificate by e-mail. If you are a selected designer your certificate will be send you electronically.

9.- Posters must be sent from your authorship. By submitting your (s) sign (s) you confirm that the design was done by you and does not contain elements that could damage the intellectual property of a third party.

10.- By submitting your poster to this contest, assign the rights to admit: A Toda Voz A.C. for your (s) sign (s) are used (s) to be displayed (s), promoted (s), broadcast (s), and / or published (s) in any print or electronic media, for education , advocacy, outreach and fundraising for all activities related to this contest

11.- Each author is responsible for his work and at all times retains the right to ownership of his work and will always be recognized and announced. We will notify you whenever your work will be displayed, reproduced or disseminated in any form.

12.- Please do not post your (s) sign (s) in social networks until the jury has given its verdict.

13.- Posters must be original but not necessarily unpublished.

14.- The names of the selected designers will be announced during the month of June 2021.

15.- The exhibitions will start from June 2021 and we will go announcing the schedule as it develops the agenda of the venues.



Fotografía: Canstock photo

FRAMEWORK 2021

Fortunately, there are those who are building, there are those who are creating. It is thanks to them that civilization remains standing, and even manages to prosper.

Regardless of the policies of governments and the conditions of any context, the power of individual decision remains.

That millisecond in which each human being has the POWER to decide between doing good or evil. That power is what marks the destiny of individuals and nations.

Of course, there are very complex circumstances that lead an individual to decide one way or another, but it is clear that, if he is not a victim of a repressive power, the individual will have the power to choose between what originates creation or what causes violence.

In Mexico, the host country of this contest, for 15 years the violence has overflowed: disappearances, femicides, homicides, rapes, among many other atrocities, took off unexpectedly. And the same happens in other countries where violence has been widely waged.

"With a rate of 24.8 homicides per 100,000 inhabitants, Mexico is in the 12th position of the most violent countries in the world, according to the Global Study of Homicides 2019 of the Information Center of the United Nations." UN

Before our eyes, at different times of humanity, destructive behaviors are revealed and unveiled that to date continue to break down the social fabric. It is urgent to reverse the degree of violence worldwide. Goal number 16 of the UN Sustainable Development Goals is described as: Peace, justice and strong institutions.

This, like the rest of the objectives, will be impossible to meet if INDIVIDUALS and education within families is not practiced deciding in a fair, equitable way and self-management of negative emotions so that reason prevails that allows us to do well on the conflict with resolutions in a civilized manner

Fortunately, there are those who are building, there are those who are creating. It is thanks to them that civilization

remains standing, and even manages to prosper. We have seen it with the pandemic: tens of thousands of anonymous heroes saving lives daily putting their own at risk. And we see it every day with people who selflessly bet on love and creation.

We want this to be an invitation to designers to make social posters that invite society in general to reconsider the use of that decision-making power that is committed to building prosperity and respect for others.

This year the contest joins the celebration of Listen to my Voice within the framework of the interdisciplinary Creative Festival with which we were awarded one of the funds of the highest institution of culture in Mexico: FONCA, as well as the celebration of our first 10 years of existence.

Hopefully the design of your poster, the clay, the talks, the engravings, the smell of ink and the emotion of seeing your own work captured in a public space, awaken in the communities we will reach the desire to use our hands to help ... let's celebrate To CREATE.

POETRY

[INVICTUS - William Ernest Henley](#)

MUSIC

[El Langui - Se buscan valientes.](#)

[Ewlad Elbalab. Juntos por la infancia.](#)

[Heartbeat. a song for Syria](#)

[Mercedes Sosa y René Pérez - Canción para un niño en la calle.](#)

[Cat Power - Nothin But Time](#)

[Pearl Jam - Jeremy](#)

[Ana Tijoux - LUCHIN - compositor: Víctor Jara.](#)

[David Bisbal - soldado de papel.](#)

TALKS & ARTICLES

[Una orquesta en mi boca - Tom Thum](#)

[Sir Ken Robinson - Las escuelas matan la creatividad.](#)

[Irene Villa - cuando ser fuerte es la única opción.](#)

[¿Cómo tocar un instrumento beneficia al cerebro? - Anilra Collins.](#)

[Eres creativo, lo sepas o no. Duncan Wardle.](#)

BRIEF

In front our eyes, at different times of humanity, destructive behaviors are revealed and unveiled that to date continue to break down the social trust.

Fortunately, there are those who are building, there are those who are creating. It is thanks to them that civilization remains standing, and even manages to prosper. We have seen it with the pandemic: tens of thousands of anonymous heroes saving lives daily putting their own at risk. And we see it every day with people who selflessly bet on love and creation.

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The power of the individual decision between doing good or evil belongs to each individual.

Create: Make something out of nothing

Use your hands to help

Decision making, build or destroy?

Prosperity

Transformation of the negative

Anonymous heroes and heroines doing what they have to

Fotografía: Carlos Araujo - Shutterstock





Ciudad
de los niños